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|  | Written Communication Rubric  |  **Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**EVALUATOR: \_\_\_\_\_\_\_\_\_\_\_\_\_\_ DATE: \_\_\_\_\_\_\_ |
| CRITERIA | UNSATISFACTORY(Well-Below Performance Standards) | NEARING PROFICIENCY(Below Performance Standards) | PROFICIENT(Minimal Criteria) | ADVANCED(Demonstrates Exceptional Performance) |
| Thesis | * No attempt at a thesis is present.
 | * Some attempt at a thesis present.
* Partial Thesis present.
 | * Thesis is present AND well supported by accurate evidence.
 | In addition to meeting the PROFICIENT criteria …* Complex thesis present.
* Evidence and ideas expanded upon.
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| Audience and Purpose | * Communicates ineffectively with little or no awareness of audience or purpose.
 | * Attempt made to communicate effectively with awareness of audience and purpose.
 | * Communicates effectively with awareness of audience and purpose.
 | In addition to meeting the PROFICIENT criteria …* Communicates insightfully with consistent awareness of audience and purpose.
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| Organization | * Writing has random or weak organization with little development.
 | * Attempt made to organize or develop writing.
 | * Writing is coherent, adequately organized and developed.
 | In addition to meeting the PROFICIENT criteria…* Writing is confident, coherent, clearly focused, well organized and thoroughly developed.
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| Details/Evidence | * Provides little or irrelevant details/evidence to support thesis/main idea.
 | * Provides some attempt to give details/evidence to support thesis/main idea.
 | * Details/Evidence clearly support thesis/main idea.
 | In addition to meeting the PROFICIENT criteria…* Details/Evidence convey thorough understanding of topic or prompt.
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| Commentary and Analysis | I* Ideas are not original.
* No commentary or analysis present.
 | * Some original ideas OR
* Some attempt at commentary or analysis.
 | * Original ideas present AND…
* Commentary and analysis exist.
 | In addition to meeting the PROFICIENT criteria…* Sophisticated and complex commentary and/or analysis.
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| Conventions | I* Vocabulary, grammar, and spelling errors distract form the overall essay.
 | * Vocabulary, grammar, and spelling errors exist, BUT don’t distract form the overall essay.
 | * Vocabulary, grammar, and spelling are mostly correct.
 | In addition to meeting the PROFICIENT criteria…* Virtually error free.
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**COMMENTS:**